#### **Privacy Policy**

The information contained on this site is general and not intended to serve as advice. This site has taken reasonable efforts to maintain the accuracy and currency of information on this website however information may become inaccurate or no longer be applicable. This site will not accept any responsibility for any inaccuracies, errors, omissions or misrepresentations that may be in this website or in any related information. This site expressly disclaims any implied warranty or representation about the information or accuracy, relevance, timeliness, completeness, or appropriateness for any particular purpose of any kind.

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No text, graphics or code may be reproduced, transmitted or hyperlinked and in any form without the prior approval in writing. To request access please contact us using the contact details supplied on this site.

This agreement and the resolution of any dispute related to this agreement or this site shall be governed by and construed in accordance with the laws of New South Wales, without giving effect to any principles or conflicts of law. Any legal action or proceeding related to this agreement or this site shall be brought exclusively in a state or federal court of competent jurisdiction sitting in the state of New South Wales.

#### **CHANGES TO OUR PRIVACY POLICY**

The operators of this site reserve the right to make changes and/or corrections to this website, at any time and without notice. This site advises that the most current information can be obtained by making contact directly. Changes to our privacy policy will be posted on this page.

This policy was last modified on December 31, 2014.

#### YOUR CONSENT

By using our site, you consent to our website's privacy policy.

# HOW WE PROTECT YOUR PERSONAL INFORMATION

Soundplay Australia will protect your personal information in accordance with the National Privacy Principles (Principles) pursuant to the Privacy Act 1988 (Cth).

Our Privacy Policy specifies how we collect, hold and use your personal information. If you have any questions regarding this Privacy Policy please contact at info@soundplayaustralia.com

Our website, products and services are all directed to people who are at least 13 years old or older. We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act).

Any personal information that is collected from our website or stored in our computer is protected by a firewall system and a user password to prevent unauthorised access.

Any hard copy of personal information is stored securely and is only used for the purposes described herein.

## HOW WE COLLECT YOUR PERSONAL INFORMATION

#### General

Soundplay Australia collects personal information from its customers in a variety of ways. We may collect personal information such as your name, contact details or suburb when you visit our website, contact us by phone or when you speak with a Soundplay Australia representative in person.

#### Wehsite

Soundplay Australia will not collect any personal information about visitors to its website except when those visitors approve it.

We collect information from you when you register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

When ordering or registering on our site, as appropriate, you may be asked to enter your name or email address. You may, however, visit our site anonymously.

When you visit our website, the website host will collect personal information for statistical and summary purposes. This information will not be used to identify visitors, but may include:

- 1. the number of users visiting the website and the number of pages they look at;
- 2. the date, time and length of each visit;
- 3. the IP address of the visitor's computer; and
- 4. the path taken to our website.

All that information is used to administer and improve the website.

#### Cookies

Soundplay Australia uses cookies. Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information. We use cookies to help us remember and process the items in your shopping cart, understand and save your preferences for future visits, keep track of advertisements and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

#### WHAT WE DO WITH INFORMATION WE COLLECT

The email address you provide for order processing, will only be used to send you information and updates pertaining to your order.

We use other information that we collect from customers (including personal information about third parties) in a number of ways.

- To personalize your experience (your information helps us to better respond to your individual needs.)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you).
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs).
- To provide our customers with information about our products and services
- To administer a contest, promotion, survey or other site feature.
- To send periodic emails and for the purposes of direct marketing of our products and services.

If you choose not to provide your personal information to Soundplay Australia for the purposes set out in this Privacy Policy the only consequence for you is that you may not be able to receive information about Soundplay Australia's products or services, we may not be able to process your application and you may not be able to download certain products from the Soundplay Australia website.

Soundplay Australia also collects information about people who may be interested in Soundplay Australia products or competitions from third parties. If Soundplay Australia collects personal information about an individual from a third party it will provide that individual with information about the identity of Soundplay Australia, how Soundplay Australia will use that personal information and how we access such personal information.

### **DISCLOSURE OF INFORMATION**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable

information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

From time to time we may also have to disclose your personal information to our web site host in order to resolve a technical problem.

#### **THIRD PARTY SITES**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

#### MARKETING

We may use your personal information to provide you with promotional material about our products and competitions. If you would rather not receive this type of promotional information, you can contact us at info@soundplayaustralia.com and direct us to remove your name from our contact lists.

Otherwise, we will not, in the ordinary course of our business, disclose your personal information to any other party unless required by law or as permitted by the National Privacy Principles.

#### YOU CAN ACCESS INFORMATION THAT WE HOLD ABOUT YOU

You may request a copy of the personal information we hold about you. We will grant you with access, except where it would unreasonably impact upon the privacy of others; reveal commercially sensitive information about Soundplay Australia; or would not otherwise be permitted under the Principles.

If we refuse your request to access your personal information, we will give you reasons for our refusal.